



## Contact

### Phone

### Email

derekfutterman@gmail.com

### Address

## Education

2019-2022

### B.A., Journalism (Sports Media)

Hofstra University | Honors College  
Lawrence Herbert School of Communication  
3.96 GPA

## Skills

- Versatility
- Diligent
- Self-starter
- Creativity
- Collaborative
- Attention to detail
- Motivated

## Applications

- Adobe Creative Cloud
  - Photoshop/Lightroom
  - Illustrator
  - Premiere Pro
  - After Effects
  - Audition
- AP Writing Style
- Canva
- Final Cut Pro/Motion
- Google Suite
- Microsoft Office
- RCS GSelector/Zetta
- Slack/Asana
- Social media platforms
- WordPress/AIOSEO

# DEREK FUTTERMAN

## Versatile Multimedia Professional

I seek to help make positive contributions and innovate working within a team in the field of sports media through a career in multimedia content creation, production management and cross-platform integration.

## Professional Experience

2021 - 2025

Barrett Media | New York, N.Y.

### Associate Editor | Sports Media Reporter

- Responsible for contacting and interviewing executives, producers and hosts, along with writing industry-standard news and feature articles to educate, inform and persuade
- Report on new trends in sports media across multiple brands and platforms read and consumed by sports media-industry professionals
- Attend and report from industry conferences and events around the United States
- Assist with content management, social media strategy and search-engine optimization

### Freelance

Digital Waterworx Productions | Melville, N.Y.

### Multimedia Producer

- Assist in all facets of the production process, including but not limited to: pre-production, shooting footage and post-production within the Adobe Creative Cloud and frame.io interfaces
- Work directly with clientele to negotiate and plan the production of audiovisual content, including commercials, promotions, radio spot production and live events

2022

Showtime Networks | New York, N.Y.

### Sports Intern (Summer)

- Interact directly with other media outlets and public relations practitioners within Showtime to provide resources and footage for sports events
- Assist producers in production and edit sessions for Showtime Championship Boxing events and features, both on-site and remotely

2023

New York Islanders | Elmont, N.Y.

### Video Production Intern

- Attend home games, community events and marketing initiatives to produce stellar and engaging content distributed across multiple platforms
- Script, shoot and edit footage utilized at UBS Arena, on social media and other digital platforms to effectively depict the story of the organization

*Continued on page 2*

## References

Available upon request



## Contact

### Phone

### Email

derekfutterman@gmail.com

### Address

## Education

2019-2022

**B.A., Journalism (Sports Media)**

Hofstra University | Honors College  
Lawrence Herbert School of Communication  
3.96 GPA

## Awards

- Provost's Scholar
- Presidential Scholar
- Golden Mic Award Winner
- All-State Music Selection
- Rubens Zahid Rookie of the Year
- R. Cavallaro Air Talent of the Year

## Website



# DEREK FUTTERMAN

## Multimedia Professional

I seek to help make positive contributions and innovations working within a team in the field of sports media by embarking on a career in multimedia production creation, management and cross-platform integration.

## Professional Experience

2021 - 2023

NY2C | New York, N.Y.

### Lead Content Producer

- Write, shoot footage and edit short- and long-form visual content in New York City published regularly on multiple platforms
- Lead producer for "On The Call," a digital multiplatform New York sports series reporting on sports in the New York-Metropolitan area

2019 - 2022

Long Island Nets | Uniondale, N.Y.

### Broadcast Analyst/Team Member

- Research and provide in-game commentary, background information, statistics and analytically-driven observations for various Long Island Nets basketball games, the N.B.A. G-League affiliate of the N.B.A.'s Brooklyn Nets
- Create social media pregame and intermission features, along with audiovisual broadcast content (commercials, imaging, etc.) and ensure quality control

2019 - 2022

WRHU-FM | Hempstead, N.Y.

### Multimedia Marketing Manager

- Coordinate with show producers and managers across programming formats to create compelling and engaging audiovisual content to drive future growth
- Assist colleagues in audiovisual production by leading group workshops and working with people individually on projects

2019 - 2022

New York Islanders Radio Network | Hempstead, N.Y.

### Production Manager

- Voice and produce on-air commercials and promotions that air on live New York Islanders N.H.L. game broadcasts across the team's radio/audio network, including 98.7 ESPN Radio New York, NHL.com and Long Island News Radio
- Maintain and update on-air production content throughout the N.H.L. season

## References

Available upon request